

In the Claims:

Applicant has amended claims 1, 2, 19, 24 and 25, as set forth in the attached sheets. Claim 17 has been cancelled.

What is claimed is:

1. (Currently Amended) A reel unit for a fishing line for use on a fishing rod, comprising a housing, a spool rotatably mounted on the housing that can be rotated via a gear unit by means of a hand crank for reeling in and reeling out the line, and a holder for mounting the housing of the reel unit to the fishing rod, wherein the reel unit can be adjusted on the holder by turning or pivoting the housing on an axis (SA) parallel or approximately parallel to the axis of the spool of the reel unit.
2. (Currently Amended) The reel unit according to claim 1, wherein at least one line guide with a slide element with a line guided on a guide parallel to the axis of the reel is provided on the housing and that the slide element ~~and/or~~ the line eyelet can pivot by at least 180° on the axis of the guide.
3. (Previously Presented) The reel unit according to claim 1, wherein at least one line guide with a slide element guided on a guide parallel to the axis of the reel is provided, that at least one line eyelet radially offset from the guide is provided on the slide element and that the slide guide with the slide can be adjusted by turning or pivoting on the axis of the guide.
4. (Previously Presented) The reel unit according to claim 1, wherein the housing is formed by at least two housing, between which the reel is rotatably mounted.
5. (Previously Presented) The reel unit according to claim 1, wherein the housing or its housing elements are adjustably connected with the holder on the housing periphery.

6. (Previously Presented) The reel unit according to claim 1, wherein the holder comprises at least two clamping jaws for clamping the housing or the housing elements.
7. (Previously Presented) The reel unit according to claim 1, wherein the housing or its housing elements, in the peripheral area of the housing, comprise at least two housing sections that can be clamped between said at least two clamping jaws.
8. (Previously Presented) The reel unit according to claim 7, wherein the housing sections are each formed by wall sections of a ring groove.
9. (Previously Presented) The reel unit according to claim 7, wherein the housing sections are each formed by one section of a supporting ring.
10. (Previously Presented) The reel unit according to claim 1, wherein the gear unit drivably connecting the crank with the reel comprises a return stop and that the locking direction of the return stop is reversible.
11. (Previously Presented) The reel unit according to claim 1, wherein the housing ~~(5)~~ can be clamped to the holder by means of screws.
12. (Previously Presented) The reel unit according to claim 6, wherein the clamping jaws extend in an axis direction parallel or approximately parallel to the reel axis (SA) between the housing elements.
13. (Previously Presented) The reel unit according to at least one line guide provided on the housing with a slide element guided on a guide parallel to the axis of the reel, on which slide

element at least one line eyelet and one guide element are provided, which engages with at least one spiral-shaped guide on a shaft that can be driven via the gear unit, wherein the guide element can be moved manually from a state of being engaged with the guide to a state in which the guide element is outside of the at least one spiral-shaped guide.

14. (Previously Presented) The reel unit according to claim 13, wherein the guide element is pre-tensioned by at least one spring element for engaging in the at least one guide.
15. (Previously Presented) The reel unit according to claim 13, wherein the guide element is formed by a bolt, which is pre-tensioned in its engaged state by the at least one spring element.
16. (Previously Presented) The reel unit according to claim 13, wherein the guide element is connected with a handle element.
17. (Cancelled)
18. (Previously Presented) The reel unit according to claim 2', wherein the at least one line eyelet on the slide element is radially offset from the guide and that the slide guide with the slide can be adjusted by turning or pivoting on the axis of the guide.
19. (Currently Amended) A reel unit for a fishing line for use on a fishing rod, comprising a housing, a spool rotatably mounted on the housing that can be rotated via a gear unit by means of a hand crank for reeling in and reeling out the line, and a holder for mounting the reel unit to the fishing rod, whereby at least one line guide provided on the housing with a slide element guided on a guide parallel to the axis of the reel, on

which slide element at least one line eyelet and one guide element are provided, which engages with at least one spiral-shaped guide on a shaft that can be driven via the gear unit, wherein the guide element can be moved manually from a state of being engaged with the guide to a state in which the guide element is outside of the at least one spiral-shaped guide and wherein the gear unit drivably connecting the crank with the reel comprises a return stop and the locking direction of the return stop is reversible.

20. (Previously Presented) The reel unit according to claim 19, wherein the guide element is pre-tensioned by at least one spring element for engaging in the at least one guide.
21. (Previously Presented) The reel unit according to claim 19, wherein the guide element is formed by a bolt, which is pre-tensioned in its engaged state by the at least one spring element.
22. (Previously Presented) The reel unit according to claim 19, wherein the guide element is connected with a handle element.
23. (Previously Presented) The reel unit according to claim 19, wherein the reel unit can be adjusted on the holder by turning or pivoting on an axis (SA) parallel or approximately parallel to the axis of the reel.
24. (Currently Amended) The reel unit according to claim ~~18~~ 19, wherein at least one line eyelet on the slide element is radially offset from the guide and that the slide guide with the slide can be adjusted by turning or pivoting on the axis of the guide.

25. (Currently Amended) A holder for a reel unit for use on a fishing rod, wherein the reel unit comprising a housing and a spool rotatably mounted on the housing and wherein the reel unit can be adjusted on the holder, namely by turning or pivoting on an axis (SA) parallel or approximately parallel to the axis of a spool of the reel unit.
26. (Previously Presented) The holder according to claim 13, wherein the holder can be mounted on the housing periphery.
27. (Previously Presented) The holder according to claim 13, wherein the holder comprises at least two clamping jaws for clamping to the housing periphery.
28. (Previously Presented) A fishing rod, comprising a reel unit according to claim 1.